



# L is for LOIS

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## MY READS

MONDAY, JULY 18, 2011

## FASHION WEEK WITH LOMOGRAPHY | CELIA CZERLINSKI



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### L IS FOR WHO?



**LOIS**  
 17 year old living in Berlin. I blog about fashion, my life, my style, what makes me tick, and what inspires me. Blogging in English and German. Yes, you are allowed to hit the follow button ;) ♥♥♥♥♥

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### EMAIL ME

Have a questions? Remark? Just want to talk? Feel free to contact me directly at [Lois-Opoku@hotmail.de](mailto:Lois-Opoku@hotmail.de) I'll try and respond to all your messages :)

### TWITTER

You can also follow my tweets @LisforLois



### TWEET TWEET TWEET

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**LisforLOIS**

[New look] "SCOTCH AND SODA OPENING" on LOOKBOOK.nu:  
<http://lookbook.nu/look/...>  
 13 minutes ago · reply · retweet · favorite

Have you seen my latest Post?  
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I'm going to the market this morning :D  
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Anyone else seen Les Amours Imaginaires? Seriously Xavier Dolan is ace! Not only as an actor but also as the producer. Loved the movie :)  
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### FEATURES

- [Brigitte Magazine Online](#)
- [Vergiss Mein Nicht - Berlin Streetstyle #12](#)
- [Vergiss Mein Nicht - Berlin Streetstyle 8#](#)
- [Streetstyle by Stela](#)
- [Amica Streetstyle Tag 2](#)
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**Celia Czerlinski S/S '12 Studio**  
 This was one of the shows I was looking forward to the most and I wasn't disappointed. The presentations were divided into Studio and Runway for the first time this year at the Berlin Fashion Week and Celia was the first to showcase her S/S '12 Bag collection in the official studio. Models were bondage with leather belts (yeah that one chick is from Germany's Next Topmodel: **Nele** if I recall her name correctly) and smiled (or stared model-esque) into the cameras. The collection was pretty colorful, quite in contrast with the models dressed completely in nude overall-bodies, making the bags and belts in pop even more in color, perfect for colorblocking.

**Advantage of a Studio:** Everyone gets to be 'front row' as you can move really close up to the models, there is no fixed seating. In fact you are free to run around the studio from place to place and get a good look from every angle you wish at the presentation.

**Diasadvantage:** If you don't know how to use this way of presenting, to your advantage, it can easily get boring (like some were. Not mentioning names;) ) But Celia Czerlinski rocked it.

All pictures taken with a **Diana F+ CMYK** from **Lomography** and you can read my articles in the Lomography Magazine [here](#) soon.

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**Celia Czerlinski S/S '12 Studio**  
 Diese Show war einer der Shows auf die ich mich am meisten gefreut habe. Dieses Jahr wurden die Shows in Runway und Studio aufgeteilt und Celia war die erste, die ihre S/S '12 Taschen Kollektion im offiziellen Studio präsentieren durfte. Die Models waren mit Ledergürteln bondage (yeah die eine da ist von GNT: **Nele** wenn ich mich recht erinnere) und lächelten (oder starrten model-esque) in die Kameras. Die Kollektion war sehr farbenfroh, ziemlich in Kontrast zu den Models, die komplett in nude farbenden Overall-Bodies gekleidet waren, was die Farbe der Taschen und Gürtel noch mehr poppen ließ, perfekt fürs Colorblocking.

**Vorteil eines Studios:** Jeder ist "front row", da man ganz nah an die Models schreiten kann, es gibt kein *fixed seating* i.e. keinen festen Sitzplan. Ehrlich gesagt, kann man im Studio frei rumrennen und sich die Präsentation aus jedem Blickwinkel, wie man möchte, ansehen.

**Nachteil:** Wenn man nicht weiß, wie man diese Art der Präsentation zu seinem Vorteil nutzen kann, kann die Show leicht langweilig werden (wie manche waren. Ich nenne keine Namen;) ) Aber Celia Czerlinski hat es gerockt.

Alle Bilder wurden mit einer **Diana F+ CMYK** von **Lomography** gemacht und meine Artikel werden in Kürze auch im Lomography Magazin zu finden sein: [hier](#).

Love Lois xxx